



# FRANCHISE

## INFORMATION PACK



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T's and C's Apply

[tastygallos.com](https://tastygallos.com)



# INTRODUCTION

Tasty Gallos is a rapidly growing quick-service restaurant (QSR) brand specializing in flame-grilled and fried chicken, burgers, wraps, and signature meals. With an expanding footprint in South Africa and Botswana, we are known for our bold flavors, unique spice blends, and quality ingredients. Our commitment to excellence, competitive pricing, and vibrant store designs creates an unforgettable dining experience. Strategic locations in high-footfall areas like Eastgate, Greenstone, Northgate, and Alex Mall have fueled our growth, making Tasty Gallos a sought-after brand for both customers and franchise partners.

Ga<sup>®</sup>LLLO?



**GALLO = CHICKEN**





# FRANCHISE SET-UP COST

In-Line Store

FROM

**R1 350 000**

Ex Vat



TO

**R 1 600 000**

Ex Vat

## OUR TURN-KEY INVESTMENTS INCLUDE



Leasing Negotiations  
& Sourcing Sites



Equipment



POS System (RA)



Shop Fitting



UberEats &  
Mr. D Listings

Subject To Change





# OUR FEES

ROYALTIES

5%

MARKETING

2%

JOINING FEE

R 80,000

Ex Vat





# SANHA CERTIFICATION - HALAAL



At Tasty Gallos, we are dedicated to providing delicious and Halaal food across all our stores, ensuring we meet your dietary needs with quality and taste. To ensure a Sanha-Halaal-certified experience, please confirm in-store which locations are Sanha-Halaal certified (All stores serve 100% Halaal Food). Your satisfaction and peace of mind are our top priorities, making your dining experience clucking Tasty!



**OUR NEW & UNIQUE**

# **TASTY SUBS**



**Tasty Steak Sub**



**Crumbed Gallo BBQ Sub**





# THE TASTY CONE

**At Tasty Gallos, enjoy our delicious  
Tasty Cone, an ice cream delight  
available at selected stores. Perfect for  
a Tasty treat!**







**The Gallo Deal** **159.90**

**CHOOSE YOUR SPICE**



TASTY CHIPS		
Regular	Medium	Large
23.50	33.50	43.50



**57.90**

Tasty Salad

**26.50**

Gallowise 3 (with Chips)

**29.90**

Gallo Wrap

**44.90**

Gallo Pops N' Chips

**39.90**

Gallo Wrapster

**33.90**

Gallo Wrap

**CONTACT US**  
General Enquiries:  
marketing@tastygallos.com



AVAILABLE AT SELECTED STORES ONLY

**Tasty Gallos®**

**MENU**  
**MENU**  
**MENU**

E&Oe | prices are subjected to change | while stock lasts



[TastyGallos.com](http://TastyGallos.com)

**OUR TASTY MENU**





Tasty Steak Sub

77.90

BURGERS, SUBS AND WRAPS



Gallo Burger	29.90	61.90
Crumbed Gallo Burger	35	67
Crumbed Gallo BBQ Burger	42.90	74.90
Gallo Cheese Jalapeño Burger	45	77
Double Gallo Burger	47.90	79.90
Beef Cheese Burger	63	87.90
Tasty Steak Burger	67.90	99.90
Gallo BBQ Sub	38	70
Gallo Sub	42	74
Tasty Beef Sub	63	95
Gallo Wrap	29.90	61.90
Gallo Wrapster	39.90	71.90
Gallo Tornado	42.90	74.90

Crumbed Gallo Burger



LIGHT MEALS

Pap 'N Sauce 22.50

Gallo Pieces + Rice 29.90

5 Gallo Wings 44.90

(BBQ Grilled or BBQ Crumbed)

TASTY CRAVINGS

8 Gallo Pops 28.90

Tasty Beef Stack Burger 34.99

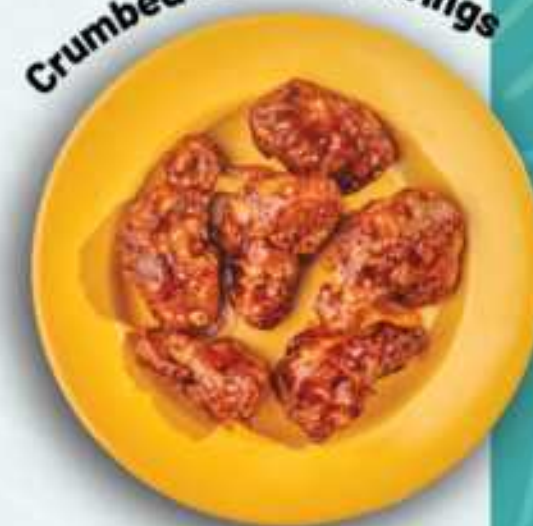
Gallowise 2 35

Crumbed Gallo BBQ Sub 54.90

1/4 Gallo + Tasty Rice 39.90

Gallo Shawarma 52

Crumbed Gallo BBQ Wings



Tasty Veggie Burger



29.90

1/4 Gallo, Rice + Slaw



44.90

1/4 Gallo, Chips + Tasty Roll



49.90

Gallo Tornado



42.90

295

Gallowise 6



Gallo Family 4 149

GALLO SHARING

Gallowise 4

8 Gallo Pieces + 2 Tasty Rolls  
+1 Tasty Rice + Tasty Salad

184.90

Gallo Family 6

Full Gallo + Large Chips  
+ 2 Gallo Burgers + Tasty Salad

255

Gallo Family 7

Full Gallo + 2 Gallo Burgers  
+ 2 Regular Chips + 2 Tasty Rolls  
+ 1 Gallo Piece + Tasty Rice

278

OUR TASTY MENU





**OUR LOOK & FEEL**

**Tasty Gallos 2025**



# Tasty Gallos®

**Tasty Gallos®**

DOUBLE GALLO  
**BURGER**  
**BURGER**  
**BURGER**  
**BURGER**



Tasty Gallos

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# TASTY GALLOS





# SHARING OUR **GALLO** (NESS)

## TRAINING

With our team of In-Store Trainers and Franchise Managers, we offer controlled nationwide training and support to all our Franchisees (as well as their staff).





# Franchisee Support & Training



## **Comprehensive Training:**

**Hands-on operational training for you and your team before launch.**



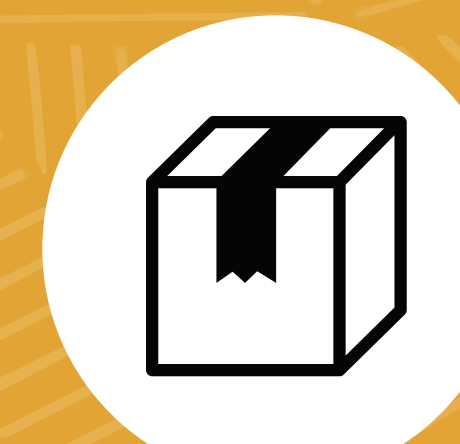
## **Ongoing Support:**

**Regular site visits, performance audits, and expert guidance.**



## **Marketing Assistance:**

**National campaigns, local store promotions, and digital marketing support.**



## **Supply Chain & Procurement:**

**Hassle-free product sourcing from trusted suppliers.**



# Franchisee Expectations

(which include but is not limited to)



**Daily Operations Management:**  
Overseeing staff, customer service, and driving sales.



**Marketing in Your Area:**  
Active participation in promotions to drive foot traffic.



**Maintaining Brand Standards:**  
Ensuring consistency in food quality and service.



**Financial Management:**  
Keeping track of revenue, costs, and reporting.



- **Established & Recognized Brand:** Established presence in South Africa, with growing footprint in Botswana with a loyal customer base.
- **Proven Business Model:** Tried-and-tested system for operational success.
- **Competitive Edge:** Exclusive spice blends, high-quality food, and strategic pricing.
- **Strong Growth Potential:** Opportunity to own multiple stores and expand within the network.



# Franchisee Benefits



# Growth & Expansion Opportunities

- **Strategic Expansion Plan:** Focused on high-traffic retail locations.
- **Multi-Store Ownership:** Option to expand into more locations once proven successful.
- **New Markets Ahead:** Future growth opportunities in Southern Africa and beyond.
- **Partnerships & Innovation:** Advancing digital ordering, delivery services, and menu innovations.





# Next Steps to Becoming a Franchisee

STEP

1

**Submit Franchise Application:** Complete the application form and provide all required documents.

STEP

2

**Sign Receipt of Disclosure Document:** Acknowledge receipt of our Franchise Disclosure Document.

STEP

3

**Application Review:** Our team assesses your application, financial readiness, and suitability.

STEP

4

**Interview & Evaluation:** Meet with our team to Discuss your application along with your vision, goals, and potential store.

STEP

5

**Approval & Franchise Agreement:** Upon approval, sign the Franchise Agreement and start your journey with Tasty Gallos!



# DISCLAIMER & CONFIDENTIALITY

## NOTE

1

The information provided in this document are subject and in accordance with/to all terms & conditions, Tasty Gallos franchise agreement , final store specific costings and other manuals.

2

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**Tasty Gallos®**

